

# ALFONSO FLORIO

## FRONT END DEVELOPER TECHNICAL LEAD CREATIVE TECHNOLOGIST

UK Passport

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## PROFESSIONAL SUMMARY

I am a seasoned software developer and technical lead with over 15 years of experience in web and mobile development and live events activations.

I have delivered high-impact digital solutions for the advertising, media, and marketing sectors.

I am adept at bridging the gap between technology and creativity, mentoring teams, and driving mission-critical projects. Currently expanding my expertise in full-stack development and AI technologies.

## CAREER OBJECTIVE

While I have accepted contract roles in the past, this was primarily due to market conditions and the opportunities available at the time. My preference has always been to **secure a full-time position that allows for long-term growth.**

## CORE STRENGTHS

- **Creative Problem-Solving:** Combines technical and creative thinking to deliver innovative solutions.
- **Leadership:** Experienced in leading teams and managing complex projects under high pressure.
- **User-Centric Design:** Focuses on delivering intuitive, responsive, and accessible user experiences.
- **Continuous Learning:** Passionate about staying updated with the latest technologies and best practices.

## TECHNICAL SKILLS

**Front-End Development:** Angular, React, Redux, Bootstrap, Material Design, HTML5, CSS3, SASS, SCSS, JavaScript (ES6), jQuery, Ionic Framework, D3.js

**Back-End Development:** NodeJS, Microservices, GraphQL, MySQL, MongoDB, SQL, Firebase, Azure Functions

**DevOps & CI/CD:** Docker, Azure CI/CD, Heroku, OpenShift, AWS

**Programming Languages:** JavaScript, TypeScript, ECMAScript 6, C#

**Testing & Quality Assurance:** Karma, Jasmine, Cypress, Jest

**AI & Prompt Engineering:** ChatGPT API, Prompt Engineering

## WORK EXPERIENCE

### Angstrom Sports (ASF Ltd)

React Developer | NodeJS Developer | NextJS Developer (Full-Time)

July 2021 – April 2024

- Developed a real-time betting odds and benchmarking portal using React, NodeJS, and NextJS.
- Optimized browser performance, reducing page load times by 30%.
- Spearheaded custom caching solutions, improving data retrieval speeds by over 40%.

**Key Achievement:** Led the implementation of advanced optimization techniques for html and js that significantly enhanced user experience in both loading and page rendering speed

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### Sportcast

Front-End Developer (Full-Time)

September 2018 – June 2021

- Rebuilt a betting application from Angular 1 to the latest Angular version.
- Improved UX with device testing and wireframing, leading to a 27% increase in user retention.
- Contributed to backend development and Azure cloud infrastructure.

**Key Achievement:** Delivered a complete overhaul of the platform's UI/UX, significantly enhancing user satisfaction and retention.

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### WIPRO

Tech Lead | JavaScript Developer (Full-Time)

May 2017 – August 2018

- Led a team to develop a web application for the banking sector, improving performance and scalability.
- Utilized TypeScript, Bootstrap, Angular, React, and CSS to deliver high-quality front-end solutions.

**Key Achievement:** Managed a project that was delivered two months ahead of schedule, securing a \$5M contract by demonstrating its success to stakeholders.

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### KPMG

JavaScript Developer (Contract Role)

April 2017 – May 2017

- Converted Illustrator designs into responsive HTML using AngularJS and Bootstrap.
- Streamlined HTML and CSS structure, reducing file size without compromising quality.

**Key Achievement:** Delivered pixel-perfect design implementations under tight deadlines, achieving 100% client satisfaction.

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## EARLIER EXPERIENCE

### ShowPlans Ltd

JavaScript Developer (Contract Role)

August 2016 – November 2016

- Rebuilt a PHP codebase using AngularJS and ReactJS, increasing system performance by 30%.
- Enhanced user satisfaction through improved application responsiveness.

### Azoomee - TinieZine Ltd

JavaScript Developer (Contract Role)

December 2016 – March 2017

- Redesigned and optimized the parent administration area using AngularJS.
- Improved load times by 25% and increased user base by 15%.

### Wasserman Media Group

Lead Developer | Director of Software Architecture (Full-Time)

November 2007 – October 2014

- Led cross-functional teams to deliver digital campaign elements for high-profile clients like Sky, Vodafone, and Nike.
- Developed award-winning digital campaigns using Adobe Air, Flash, HTML5, and JavaScript.

**Key Achievement:** Played a crucial role in securing Wasserman's acquisition by delivering innovative and effective digital activations.

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## EDUCATION & CERTIFICATIONS

Kazan State Technological University

**Master of Computer Applications (M.C.A.), Information Technology**

1997 - 2000

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## INTERESTS

Photography, Visual Design, Interactive Installations, Psychology, Digital DJing